

Press Release—FOR IMMEDIATE RELEASE

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Tamika Farr Named Pathways LA's Chief Executive Officer

Nonprofit executive with more than thirteen years of experience will helm the Los Angeles-based organization dedicated to promoting high quality child care and strengthening vulnerable families.

LOS ANGELES—Today, <u>Pathways LA</u>, which provides a range of resources to support the continuum of care for young children, welcomes Tamika Farr as its Chief Executive Officer. Farr has over thirteen years of fundraising, strategic leadership, and management experience in the nonprofit sector.

As CEO, Farr will bring her expertise in mental health to further expand Pathways LA's mental health and Trauma-Informed Care resources for low-income families and for child care providers. Farr comes to Pathways LA from El Centro de Amistad, a multilingual, cross cultural organization providing a comprehensive range of mental health services for children, adults, and families. During her tenure as Executive Director, she oversaw finance, staffing, compliance, and resource generation, and provided strategic leadership to advance the organization's mission.

Farr believes that marginalized children and adults hold talent and resilience to aid in their success and the advancement of their families and communities. She is driven by the dedication to ignite hope and provide the support and resources needed to advance those in need.

"I am inspired by Pathways LA's mission to strengthen low-income and vulnerable working families and support children in Los Angeles," Farr said. "Studies show that children who receive high quality child care attend college at higher rates, have increased levels of emotional intelligence, and have higher earning potential. Currently, only 1 out of 9 children have access to quality child care. I am eager to work with the Pathways LA team and our elected officials to develop policies that will change this ratio, ensuring that all children have access to the quality child care required to pave their pathway to success," she added.

"We are thrilled to welcome Tamika to the Pathways LA family," said Jenn Hsu, President of Pathways LA's Board of Directors. "Tamika is an experienced, strategic leader who is passionate about leveling the playing field for disenfranchised communities. Her experience, talents, and skills will elevate and expand Pathways LA's work to provide the support and resources to accommodate the varying needs of disadvantaged communities," she added.

Farr has also served as the Executive Director of YWCA Pasadena-Foothill Valley and Development Director of Rosemary's Children's Services. She has held several prestigious leadership and board member roles, including The Association of Community Human Service Agencies; Pasadena Commission on the Status of Women; and Valley Industry and Commerce Association. Farr holds a bachelor's degree in child development, a master's degree in business administration, and an executive leadership certification from Cornell University.



About Pathways LA: Pathways LA is committed to the healthy development and school readiness of young children from disadvantaged communities. Driven by data and innovation, our experts support the continuum of care that includes parents, childcare providers, community partners, and policymakers. Learn more at: <u>https://pathwaysla.org/</u>

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