

Press Release—For Immediate Release

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Pathways LA Launches Second Annual Books, Bikes, & (Full) Bellies Campaign

Resource & Referral Agency to provide 100 children with a kid's bike and helmet, age-appropriate books, and nutritious food to promote a healthy, active, & safe summer for vulnerable families in Metro LA.

Los Angeles - Pathways LA, a nonprofit providing a range of resources to support the continuum of care for young children, will launch its second annual Books, Bikes, & (Full) Bellies fundraising campaign, in remembrance of its late Executive Director, Jessie Salazar.

Mr. Salazar's vision for Pathways LA included the organization's expansion - beyond subsidized child care - into wraparound support services, to create pathways to excellence for the children, families, and communities served. This year's Books, Bikes, & (Full) Bellies will culminate in a distribution event on April 30, 2022, which will give 100 bicycles - along with helmets, age-appropriate books, and boxes of nutritious food - to 100 children from Metro LA's most-disadvantaged families.

This campaign will promote the benefits of literacy, balanced nutrition, and an active summer safely spent outdoors, while honoring the remarkable legacy of Mr. Salazar. For sponsorship opportunities, or to learn more about supporting Pathways LA, please contact Charlotte Hennessy, Director of External Affairs at chennessy@pathwaysla.org

About Pathways: Pathways LA is committed to the healthy development and school readiness of young children from disadvantaged communities. Driven by data and innovation, our experts support the continuum of care that includes parents, childcare providers, community partners, and policymakers. Learn more at www.pathwaysla.org.

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