



Pathways LA's 45th Anniversary Celebration

Dear Friend,

Since 1978, Pathways LA has strengthened low-income and vulnerable working families, promoted high quality early care and education services for children of all abilities, developed knowledgeable early care providers, and promoted economically resilient communities. Each year, we serve thousands of children and their caregivers by connecting them to high-quality, affordable child care, which is proven to improve outcomes later in life. In recognition of its founding, Pathways LA will host its 45th Anniversary Celebration on March 23, 2023 from 6 p.m. to 8:30 p.m.

Held at the newly-built Audrey Irmias Pavilion in Koreatown, Pathways LA's 45th Anniversary Celebration will acknowledge the remarkable impact that Pathways LA has made on the disadvantaged youth of Los Angeles through the connection to high-quality, affordable child care. Guests will enjoy hors d'oeuvres, a carving station, and libations provided by Wolfgang Puck Catering. Our program will include a keynote speaker, remarks, and commendations, followed by live music.

The attached form outlines numerous sponsorship opportunities available to support Pathways LA's work. Please reach out to Marisol Barrios Perez at mbperez@pathwaysla.org or call at 310-713-8567 to learn more. We look forward to celebrating with you.

Sincerely,

Tamika Farr, MBA
CEO, Pathways LA



Pathways LA's 45th Anniversary Celebration

Thursday, March 23, 2023
6 p.m. to 8:30 p.m.

Audrey Irmas Pavilion
3643 Wilshire Blvd.
Los Angeles, CA 90010

Sponsorship Levels

○ Gold: \$10,000

- The title sponsor of the event with name & logo recognition across all event webpages, marketing materials, and at the event itself, within remarks and on the step & repeat background.
- Includes 10 tickets to the event.

○ Silver: \$5,000

- Recognition on all of our event webpages, along with recognition at the event and on marketing materials.
- Includes 6 tickets to the event.

○ Bronze: \$2,500

- Recognition (name & logo) at the event and marketing materials.
- Includes 4 tickets to the event.

○ Community Partner: \$1,000

- Recognition (name & logo) at the event.
- Includes 2 tickets to the event.

Sponsorship pledges are due on March 1.

DONOR CONTACT INFORMATION

Name: _____

Please list company name for recognition as follows: _____

Company: _____

Address: _____ City: _____ Zip: _____

Cell Phone: () _____ Work Phone: () _____ Email: _____

I would like to pay by: Credit card Check (Payable to Pathways LA) Cash

Please charge my: American Express Mastercard Visa Total amount due: \$ _____

Credit Card #: _____ Exp. Date: _____ 3-Digit Security Code (on back of card): _____

Name on Card _____

Please return your completed form by March 1 and payment to Pathways LA at 3325 Wilshire Blvd., Suite 1100, Los Angeles, CA 90010. Online payments can be made at pathwaysla.org. For more information, please contact Marisol Barrios Perez, Corporate Philanthropy Associate, at (310) 713-8567 or email at mbperez@pathwaysla.org. Your donation is tax deductible. Our Federal Tax ID # is 95-3258661. Thank you for your support!