



Los Angeles Charity Seeks Holiday Support from Corporations and Individuals

LOS ANGELES, Calif. October 6, 2023— Pathways LA, a resource and referral agency, seeks holiday assistance from corporations and individuals for its two holiday charity events scheduled in November and December.

“With rising inflation costs and economic hardships, many parents are struggling to make ends meet and ensure their children are off to a good start,” said Pathways LA CEO Tamika Farr.

“With more than 6,400 children and their families under our agency’s care, Pathways LA reaches primarily single-parent families with a median family income of \$12,096. You can imagine how the holiday season can present challenges for the families we serve.”

The charity will be hosting two holiday events this year for children and low-income, working families. Pathways LA is seeking community support in receiving in-kind contributions and sponsorships for items needed to aid the prospective families during the holidays.

On November 18, Pathways LA will host a Famssgiving Harvest Festival with an expected 150 families enrolled in their subsidy program to be served snacks, receive a food basket, and select children’s books. Later, on December 16, their annual Winter Wonderland Toy & Book Resource Fair will take place for a minimum of 300 children that will each receive a toy valued at a minimum of \$25 and a book to encourage literacy. Both events will offer families an opportunity to connect with local community resources and provide opportunities for positive adult/child interactions through creative and developmentally age-appropriate activities.

Besides sponsorship opportunities ranging from \$1,000 to \$12,500, the charity requests support in collecting children’s toys, age-appropriate books, Thanksgiving non-perishable food items, grocery gift cards, snacks, stockings and stocking stuffers with treats.

“With these contributions, we can ensure the children and families experience brighter holidays and ones that are filled with joy and cheer,” said Farr.

Since its founding 45 years ago, the organization has been strengthening working families, developing knowledgeable early care providers, and creating economically resilient communities that can exit the cycle of poverty.

To donate, visit <https://pathwaysla.org/get-involved/2023-holiday-giving/> or call 213-427-2700.

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Website: <https://pathwaysla.org/>

Facebook: <https://www.facebook.com/PathwaysLA/>

Instagram: [pathways_la](https://www.instagram.com/pathways_la)

About Pathways LA

Pathways LA is committed to the healthy development and school readiness of young children from disadvantaged communities. Driven by data and innovation, our experts support the continuum of care that includes parents, childcare providers, community partners, and policymakers. Learn more at: <https://pathwaysla.org/>

Media Contact:

Marisol Barrios Perez

Mission Driven PR, Inc.

310-713-8567 | Marisol@missiondrivenpr.com