



2024 BUILDING BRIGHTER FUTURES DINNER

Dear Friend,

Since 1978, Pathways LA has planted the seed of early education to thousands of children. Over the course, we have seen our infants, toddlers, and preschoolers bloom in their educational journey and thrive in their home settings. We have nurtured, cared for, and given the children opportunities to shine, so they can experience wins in life to build their confidence and have brighter futures. On April 13, 2024, we are hosting our Seeds of Hope: Pathways LA Building Brighter Futures Dinner to pay tribute to those who have supported our work and the children who have thrived in it.

Held at The Fig House in Los Angeles, we are transporting you to a secret garden with luscious hedges and wonderment. **Guests will enjoy hors d'oeuvres, a chef's demonstration, and dinner paired with specialty wines.** You'll hear from a former Pathways LA preschooler and have a chance to invest in the bright futures of other children. Thereafter, guests can dance and enjoy the entertainment.

With your support we continue to fulfill our mission of strengthening low-income and vulnerable working families, promoting high-quality early care and education services for children of all abilities, developing knowledgeable early care providers, and promoting economically resilient communities. Through our budding efforts each year with little ones, we see the impact of thousands of children and their caregivers. Connecting them to high-quality, affordable child care and early childhood education is the key to improving outcomes later in life.

To advance our mission, we rely on the generous contributions from individuals, corporations, foundations, and community partners. We kindly ask you to review which sponsorship level best fits your philanthropic values and make a pledge to our Seeds of Hope: Building Brighter Futures Dinner on April 13, 2024 from 5 p.m. to 9:30 p.m.

Thank you, in advance, for your support of Pathways LA's work. Please reach out to Karen Fairey at kfairey@pathwaysla.org or call at (323)229-6747 to learn more. We look forward to planting more seeds with you.

Sincerely,

Tamika Farr, MBA
CEO
PATHWAYS LA

2024 Host Committee: Helen Chaj, Karen Fairey, Tiffany Garcia, Carrie Lemmon, Emmanuel Morales, Teri Morales, Marisol Perez, Cameron Steele

Pathways LA | pathwaysla.org | 213.427.2700



MISSION STATEMENT

Pathways LA's mission is to empower and uplift low-income and vulnerable working families. We believe every child deserves access to high-quality early care and education, regardless of their abilities. We support early care providers with knowledge and resources and are committed to building economically resilient communities. Together, we're making a difference in the lives of families and children, spreading warmth and hope every step of the way.

INVEST IN OUR IMPACT

We believe that all children share a future full of endless possibilities. Driven by data and innovation, our experts support the continuum of care that includes parents, childcare providers, community partners, and policymakers. Giving parents a voice and meeting their unique needs empowers them to attain an academic degree or vocational training, continue working, and know their children are safe and cared for. We create opportunities to explore the joys of parenthood and lean on a supportive community during difficult times.

Pathways LA's notable achievements this past year:

- 75,364 phone calls assisting families and providers with information and referrals
- 3,091 families enrolled in our childcare subsidy programs
- 4,876 children are currently receiving childcare
- 54 Family Engagement events were provided that served 602 parents and 1,017 children
- 1,805 providers received 377.3 coaching hours



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Sponsorship Levels

Golden Growth: \$10,000

- The title sponsor of the event
- 10 tickets to the event.
- Logo recognition on event signage and Step & Repeat background
- Logo included on event webpage, marketing materials, and on invitation
- Recognition during spoken event program
- Social media highlight
- Newsletter profile
- Media mention

Budding Bronze: \$2,500

- 4 tickets to the event
- Logo recognition on event signage
- Logo recognition included on event webpage, marketing materials, and on invitation
- Social media highlight
- Media mention

Community Partner: \$1,500

- 2 tickets to the event
- Logo recognition on event signage

Silver Stem: \$5,000

- 6 tickets to the event
- Logo recognition on event signage
- Logo included on event webpage, marketing materials, and on invitation
- Recognition during spoken event program
- Social media highlight
- Newsletter profile
- Media mention

Event Information

Where: The Fig House @ 6433 N Figueroa St., Los Angeles, CA 90042

When: Saturday, April 13, 2024

Time: 5 p.m. to 9:30 p.m.

DONOR CONTACT INFORMATION

Name: _____

Please list name for recognition as follows: _____

Company: _____

Address: City: _____ Zip: _____ Cell Phone: () _____ Work Phone: () _____ Email: _____

I would like to pay by: Credit card Check (Payable to Pathways LA) Cash

Please scan QR Code to pay with credit card:



QUESTIONS?

Contact Karen Fairey at
323-229-6747 or kfairey@pathwaysla.org

Please return your completed form by March 1 and payment to Pathways LA at 3325 Wilshire Blvd., Suite 1100, Los Angeles, CA 90010.
Online payments can be made at www.pathwaysla.org.

Your donation is tax deductible. Our Federal Tax ID # is 95-3258661. Thank you for your support!

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