



Pathways LA

2025

BUILDING BRIGHTER FUTURES FUNDRAISER

Our community is better when we're connected

MISSION STATEMENT

Pathways LA strengthens low income and vulnerable working families, promote high-quality early learning care and education services for children of all abilities, develop knowledgeable early care providers, and promote economically resilient communities.

INVEST IN OUR IMPACT

Your support plays a vital role in advancing early childhood education and helping our community flourish. We are committed in providing children of all abilities the opportunity for high-quality early childhood education.

By empowering parents to pursue their career and educational goals, we help strengthen families. Through our Family Engagement resources, we create a bridge to a supportive community, fostering resilience and growth.



Pathways LA

Pathways LA's notable achievements this past year:

- **75,364** phone calls assisting families and providers with information and referrals
- **3,091** families enrolled in our childcare subsidy programs
- **4,876** children are currently receiving childcare
- **54** Family Engagement events were provided that served 602 parents and 1,017 children
- **1,805** providers received 377.3 coaching hours

2025 Host Committee: Karen Fairey, Helen Chaj, Emmanuel Morales, Yesenia Perez, Garrett South, Teri Morales, Andrea Rojas and Doreen Draper

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Dear Pathways LA Supporter,

We are thrilled to invite you to join us for the 2025 Pathways LA Seeds of Hope: Building Brighter Futures Fundraiser at the iconic Grammy Museum on Saturday, April 19, 2025 from 5:00 PM to 9:30 PM. This year's event promises to be an unforgettable evening dedicated to nurturing the future of our children, providers and families.

Since our inception in 1978, Pathways LA has been dedicated to planting the seeds of early education for thousands of children. We have witnessed infants, toddlers, and preschoolers flourish in their educational journeys and thrive in their home environments. By nurturing their potential, we empower them to build confidence and achieve brighter futures. This year, we aim to raise \$100,000 to support our Family Engagement Program, which is crucial for strengthening low-income and vulnerable families in our community.

Your support at this event not only contributes to this important mission but also allows you to be part of an inspiring evening. Guests will enjoy a tour of the Grammy Museum exhibits, and Hors d'oeuvres from Wolfgang Puck, stunning views of downtown LA, and a silent auction filled with exciting items. It's a wonderful opportunity to network with like-minded supporters, all while enjoying uplifting music that sets the tone for an evening of celebration and impact.

Your support allows us to continue fulfilling our mission of providing high-quality early care and education services, developing knowledgeable early care providers, and promoting economically resilient communities. Each year, we see our efforts' profound impact on thousands of children and their caregivers. Access to high-quality, affordable childcare and early childhood education is vital for improving life outcomes, and together, we can make a difference.

We rely on the generous contributions of individuals, corporations, foundations, and community partners to advance our mission. We invite you to review the sponsorship levels available and find the one that best aligns with your philanthropic values. By making a pledge to our Seeds of Hope: Building Brighter Futures Fundraiser, you will help us cultivate brighter paths for our children and families.

Thank you for considering this opportunity to make a meaningful impact.
Together, we can continue to nurture the next generation and help them thrive.

Please reach out to Karen Fairey at kfairey@pathwaysla.org or call at (323)229-6747 to learn more.
We look forward to planting more seeds with you.

Sincerely, 

Tamika Farr, MBA
President & CEO
PATHWAYS LA

2025 Host Committee: Karen Fairey, Helen Chaj, Emmanuel Morales, Yesenia Perez,
Garrett South, Teri Morales, Andrea Rojas and Doreen Draper

SPONSORSHIP LEVELS

GOLDEN GROWTH: \$10,000

- The title sponsor of the event
- 10 tickets to the event
- Logo recognition on event signage and Step & Repeat background
- Logo included on event webpage, marketing materials, and on invitation
- Recognition during spoken event program
- Social media highlight
- Newsletter profile
- Media mention

SILVER STEM: \$5,000

- 6 tickets to the event
- Logo recognition on event signage
- Logo included on event webpage, marketing materials, and on invitation
- Recognition during spoken event program
- Social media highlight
- Newsletter profile
- Media mention

COMMUNITY PARTNER: \$2,000

- 2 tickets to the event
- Logo recognition on event signage

Event Information

Where: The Grammy Museum
800 W Olympic Blvd
Los Angeles, CA 90015

When: Saturday, April 19, 2025

Time: 5 p.m. to 9:30 p.m.

BUDDING BRONZE: \$2,500

- 4 tickets to the event
- Logo recognition on event signage
- Logo recognition included on event webpage, marketing materials, and on invitation
- Social media highlight
- Media mention

QUESTIONS?

Contact

Karen Fairey

323-229-6747

kfairey@pathwaysla.org

2025 Host Committee: Karen Fairey, Helen Chaj, Emmanuel Morales, Yesenia Perez, Garrett South, Teri Morales, Andrea Rojas and Doreen Draper

DONOR CONTACT INFORMATION

Name: _____

Please list name for recognition as follows: _____

Company: _____

Address: _____

City: _____ Zip: _____

Cell Phone: (_____) Work Phone: (_____) Email: _____

I would like to pay by: Credit card Check (Payable to Pathways LA) Cash

Social Media Handles: _____

PLEASE SCAN QR CODE TO PAY WITH CREDIT CARD: >>>>

Please return your completed form by March 1 and payment to Pathways LA at 888 S. Figueroa Street, Suite 600, Los Angeles, CA 90017
Online payments can be made at www.pathwaysla.org.
Your donation is tax deductible. Our Federal Tax ID # is 95-3258661.
Thank you for your support.

