



Pathways LA

SPONSORSHIP DECK 2026



MISSION STATEMENT

Pathways LA strengthens low income and vulnerable working families, promote high-quality early learning care and education services for children of all abilities, develop knowledgeable early care providers, and promote economically resilient communities.

INVEST IN OUR IMPACT

Your support plays a vital role in advancing early childhood education and helping our community flourish. We are committed in providing children of all abilities the opportunity for high-quality early childhood education.

By empowering parents to pursue their career and educational goals, we help strengthen families. Through our Family Engagement resources, we create a bridge to a supportive community, fostering resilience and growth.



OUR LEGACY IN NUMBERS

Pathways LA's notable
achievements this
past year:

4,876

Children are currently receiving
childcare

75,364

Phone calls assisting families and
providers with information and referrals

3,091

Families enrolled in our childcare
subsidy programs

1,805

Providers received 377.3 coaching hours

54

Family Engagement events were
provided that served 602 parents and
1,017 children





Dear Pathways LA Supporter,

We are delighted to invite you to the 2026 Pathways LA Seeds of Hope Gala: Havana Nights, an unforgettable celebration in support of early childhood education.

Join us on Saturday, May 16, 2026, at the beautiful Millwick, located at 800 E 4th Pl, Los Angeles, CA 90013, from 5:00 PM to 9:30 PM, as we transform the space into a vibrant Havana-inspired experience filled with joy, culture, and purpose.

This year's theme brings the spirit of Havana to life with an evening featuring:

- Rum tastings showcasing Caribbean-inspired blends
- Cigar cutting demonstrations for guests who enjoy the tradition
- A live salsa band that will keep the energy high all night
- Delicious Cuban cuisine designed to transport you straight to the island

All in the name of expanding access to high-quality early childhood education for the children and families of Los Angeles.

Since 1978, Pathways LA has been dedicated to helping children flourish during their most critical developmental years. Each year, thousands of infants, toddlers, and preschoolers gain vital access to care and learning environments that set the foundation for lifelong success. With your support, we aim to raise funds to strengthen our Family Engagement Program and continue uplifting low-income and vulnerable families across our community.

Your presence at our Annual Seeds of Hope Fundraiser helps us deepen our mission—supporting working families, developing skilled providers, and building economically resilient communities. Together, we make it possible for children to thrive and for families to feel supported on their journey.

We invite you to review this year's sponsorship opportunities and choose the level that best aligns with your philanthropic vision. Your generosity helps us cultivate brighter futures and open new pathways of opportunity for the families we serve.

For more information, don't hesitate to get in touch with Karen Fairey at kfairey@pathwaysla.org or (323) 229-6747.

Thank you for your continued partnership and commitment to our mission. We look forward to celebrating with you at Havana Nights.

We look forward to planting more seeds with you.

With gratitude,

TAMIKA FARR, MBA
PRESIDENT & CEO
PATHWAYS LA

SPONSORSHIP LEVELS

PRADO CIRCLE – \$10,000 PRESENTING SPONSOR

NAMED FOR PASEO DEL PRADO, HAVANA'S MOST GRAND BOULEVARD.

BENEFITS:

- FULL PRESENTING RECOGNITION ACROSS ALL PROMOTIONS AND EVENT SIGNAGE
- BRAND FEATURE DURING RUM TASTING + CIGAR LOUNGE ACTIVATIONS
- CUSTOM SOCIAL VIDEO THANK-YOU FILMED AT THE EVENT
- RESERVED LOUNGE SEATING FOR EIGHT (8) GUESTS
- OPPORTUNITY TO PLACE A BRANDED "PRADO MOMENT" PHOTO BACKDROP
- INCLUSION IN POST-EVENT IMPACT VIDEO AND RECAP
- LOGO ON INVITATION, EVENT WEBPAGE, AND ATTENDEE EMAIL SERIES
- FEATURED SPOTLIGHT IN PATHWAYS LA'S QUARTERLY NEWSLETTER
- INVITATION TO TOUR THE CHILD DEVELOPMENT CENTER WITH CEO

MALECÓN WAVE – \$8,000 PREMIER SPONSOR

INSPIRED BY THE FAMOUS SEAWALL OVERLOOKING THE CARIBBEAN.

BENEFITS:

- PROMINENT RECOGNITION AT ENTRY + THROUGHOUT VENUE
- BRAND FEATURE AT ONE SPECIALTY FOOD STATION
- RESERVED LOUNGE SEATING FOR SIX (6) GUESTS
- HIGHLIGHT IN EVENT REEL + SHARED CONTENT FOR YOUR CHANNELS
- LOGO ON WEBSITE, SIGNAGE, AND DIGITAL PROGRAM
- INCLUSION IN DONOR APPRECIATION SOCIAL SERIES

OBISPO LANE – \$6,000 COMMUNITY SPONSOR

NAMED AFTER OLD HAVANA'S LIVELY PEDESTRIAN STREET.

BENEFITS:

- RECOGNITION AT ONE ACTIVATION AREA (RUM, SALSA BAND, OR CIGAR CUTTING)
- FOUR GUEST PASSES WITH EARLY ENTRY
- LOGO ON SIGNAGE + DIGITAL MATERIALS
- INCLUSION IN GROUP SPONSOR THANK-YOU POSTS
- MENTION DURING THE PROGRAM BY CEO
- CUSTOMIZABLE VOLUNTEER OR SITE VISIT OPPORTUNITY

MIRAMAR TERRACE – \$4,000 SUPPORTING SPONSOR

A NOD TO HAVANA'S ARTS-FOCUSED MIRAMAR DISTRICT.

BENEFITS:

- TWO GUEST PASSES
- LOGO ON SHARED SIGNAGE + EVENT PAGE
- GROUP SPONSOR RECOGNITION POST-EVENT
- LISTED IN DIGITAL PROGRAM + DONOR WALL
- INVITATION TO FUTURE COMMUNITY ENGAGEMENT EVENTS

VEDADO CORNER – \$2,000 FRIEND OF PATHWAYS SPONSOR

NAMED FOR THE VIBRANT NEIGHBORHOOD KNOWN FOR CULTURE AND NIGHTLIFE.

BENEFITS:

- TWO GUEST PASSES
- NAME LISTED ON DONOR SIGNAGE
- RECOGNITION IN POST-EVENT EMAIL
- SPECIAL THANK-YOU FROM THE PATHWAYS LA TEAM



DONOR CONTACT INFO

Name: _____

Please list name for recognition as follows: _____

Company: _____

Address: _____

City: _____ Zip: _____

Cell Phone: (_____) Work Phone: (_____) Email: _____

I would like to pay by: Credit card/Check (Payable to Pathways LA) Cash

Social Media Handles: _____

PLEASE SCAN QR CODE TO PAY WITH CREDIT CARD:

Please return your completed form by March 1 and payment to Pathways LA at 888 S. Figueroa Street, Suite 600, Los Angeles, CA 90017

Online payments can be made at www.pathwaysla.org.
Your donation is tax deductible. Our Federal Tax ID # is 95-3258661.
Thank you for your support!

