

FOR IMMEDIATE RELEASE

Pathways LA President & CEO Tamika Farr Elected Treasurer of the Child Care Alliance of Los Angeles

Leadership appointment reinforces Pathways LA's commitment to advancing equitable access to high-quality early childhood education across Los Angeles County

LOS ANGELES, Calif. — Pathways LA is proud to announce that President and CEO Tamika Farr has been elected Treasurer of the Board of Directors for the Child Care Alliance of Los Angeles (CCALA), a countywide partnership of ten Resource & Referral and Alternative Payment agencies dedicated to strengthening families, supporting childcare providers, and advancing high-quality early learning throughout Los Angeles County.

As Treasurer, Farr will help guide the financial stewardship and strategic direction of one of the region's leading collaborative organizations working to improve access to affordable, high-quality childcare while advocating for policies that support children, families, and early childhood educators. CCALA's member agencies collectively provide childcare referrals, subsidy administration, provider training, workforce development, and advocacy that reach thousands of families and childcare professionals each year.

"This appointment is both an honor and a responsibility," said Tamika Farr, President and CEO of Pathways LA. "The Child Care Alliance of Los Angeles plays a vital role in ensuring families have access to quality childcare and that providers receive the resources, training, and advocacy they need to succeed. I look forward to working alongside my fellow board members to strengthen our collective impact and continue advancing equitable opportunities for children and families throughout Los Angeles County."

Pathways LA has been a trusted leader in early childhood education for more than four decades, helping low-income and working families access affordable childcare, strengthening childcare providers through professional development and business support, and advocating for policies that improve outcomes for children. Through its subsidized childcare programs, family engagement initiatives, provider training, and community partnerships, Pathways LA empowers families and creates stronger, more resilient communities.

Under Farr's leadership, Pathways LA has expanded its impact across Los Angeles County by strengthening family engagement, increasing support for childcare providers, growing strategic partnerships, and advancing policies that promote equitable access to quality early learning. Farr brings extensive nonprofit executive leadership experience and a passion for building stronger communities through early childhood education and family support.

"Tamika's election reflects not only her leadership, but also Pathways LA's longstanding commitment to collaboration and innovation within California's early childhood education system," said Cristina Alvarado, CCALA Executive Director. "We are proud to see her expertise

recognized at the county level and know she will help strengthen the Alliance's work on behalf of families, providers, and children."

The Child Care Alliance of Los Angeles works to strengthen families and ensure high-quality childcare and early learning across Los Angeles County by fostering collaboration among its member agencies, advocating for improvements to childcare systems, and promoting best practices that support children, families, and the early childhood workforce.

About Pathways LA

For more than 45 years, Pathways LA has strengthened low-income and vulnerable working families by promoting high-quality early care and education, developing knowledgeable childcare providers, and building economically resilient communities. Through childcare financial assistance, provider training, family engagement programs, community partnerships, and policy advocacy, Pathways LA helps thousands of children and families across Los Angeles County thrive.

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